

One Pager for the Public

The content in this one pager is meant for communications with your residents. It can be used to create website content, posters, flyers and other types of communications.

Are you up for the challenge? (your City) is competing in the **Community EcoAction Challenge**. Help us win by making small changes in your daily life that together make a big difference to the environment.

How Does the Challenge Work?

The goal of the provincial challenge is to reduce Alberta's residential impact on the environment; of course you can help accomplish this goal by taking your own simple actions and encouraging others to do the same.

Winning municipalities will be determined by the number of individuals participating per capita. This will be calculated using the number of participants signed up online through Earth Day Canada's existing EcoAction Calculator.

There will be three winning communities calculated according to the size of the municipality; Small (under 2500 people), Mid-size (2501 – 10,000 people) and larger sized municipalities (10,000 people and up).

How do I get started?

Step 1. Log on to www.onesimpleact.alberta.ca. Read all about this challenge.

Step 2: Click on the link to the EcoAction Calculator. Sign up as an individual first, then click on the "teams" tab, select "join a team" and enter your municipalities name in the search box to locate your community's team.

Step 3: Agree to at least one of ten acts created by Earth Day Canada.

Step 4: Follow through with your commitment to your selected acts

Step 5: Tell your friends, family, co-workers, schools – help get everyone involved and prove to Alberta (your city) is environmentally friendly!

Anyone signing up before or after May 31 – June 30. will not be counted towards this challenge.

What the acts are

1. Refrigeration Moderation (*Check your fridge's temperature*)
2. Compost Your Food Waste
3. Reduce Your Shower Time by 5 Minutes
4. Bring a Bag

5. Idling Gets You Nowhere
6. Temperate Temperature *(Go easy on heating)*
7. Cool Control *(Go easy on air conditioning)*
8. Water Heater: How Low Can you Go? *(Turn down the thermostat on your water heater)*
9. Leave Them High and Dry *(Hang laundry on a clothesline or clothes rack)*
10. Wash on Cold *(Set your washing machine to a cold rinse/wash)*

Find more information at

<http://www.onesimpleact.alberta.ca/>

<http://calculator.ecoactionteams.ca/welcome.aspx>

www.airdrie.ca

Important Dates

Start Date: May 31

End Date: June 30

(anyone registering online prior to the start date or after the end date will not be counted toward the challenge)

History/How it started

The City of Airdrie initiated this challenge, working with AUMA, One Simple Act and Earth Day Canada to encourage other municipalities to compete.